



Cynthia L. Goward

April 28, 1953 - October 15, 2025

Cynthia L. Goward, of New Haven, passed away surrounded by the love of her family. Cynthia lived a life marked by compassion, community service, and creativity.

Beloved wife of William Goward. The two were married in 1970 at St. Andrew's Catholic Church in Rochester, beginning a beautiful partnership rooted in love and family.

She was the devoted mother of Tina (Tom) Gittens, William (Danielle) Goward Jr., and Amy (David) Baldwin. Cherished grandmother of 12 and proud great-grandmother of 6. Cynthia was preceded in death by her parents, Marjorie and Stanley Kinsman. Her family was her greatest joy, and she poured her heart into every role she held-as a mother, grandmother, mentor, and friend.

A dedicated public servant, Cynthia served as Commissioner of New Haven, where her leadership and compassion left a lasting mark on the community. She was instrumental in founding the New Haven Food Pantry, ensuring that families in need received care and support. Her selfless spirit was recognized through the Good Samaritan Award, an honor that reflected her deep commitment to helping others.

Cynthia also shared her artistic talents as the owner of *Floral Images*, where

her floral designs brought beauty and joy to many. Known for her warm heart and vibrant personality, she loved shopping-especially for her favorite brands, Ralph Lauren and Coach-and took great pride in organizing New Haven's annual Fourth of July bike parades, which became a beloved local tradition.

Cynthia's kindness, style, and dedication to her family and community will be remembered by all who knew her. Her legacy continues in the lives she touched and the town she helped shape.

Cemetery Details

St. Lawrence Cemetery

Auburn Road
Utica, MI 48317

Previous Events

Visitation

OCT **20**. 3:00 PM - 8:00 PM (ET)

Wm. Sullivan and Son Funeral Directors-Utica
8459 Hall Road
Utica, MI 48317

Funeral Service

OCT **21**. 12:00 PM (ET)

Wm. Sullivan and Son Funeral Directors-Utica
8459 Hall Road
Utica, MI 48317

Tribute Wall

GO

“ When I first met Cyndi, I was 1, we had just moved on to Rhode Dive. I had given my sister her Sweet 16 Party, and had my brother invite some of the neighborhood kids. Their were plenty, closer to my sister's age than mine. Cyndi was about 14 or 15 at the time. My then boyfriend and future husband, had been friends with the Kinsman Family.

When were about 19 and 16, we decided to Pierce our ears. We used an ice cube numb it, a potato to hold the needle,, and a piece of thread to hold it open. We burned the needle and sanitized with alcohol.

A couple of years later, Cyndi married Bill.

It is truly a small world. My sister married Cyndi's brother and a few years later Bills Mom, married my Dad's cousin, Jack.

Cyndi we shared many stories, family and love over the years.

You will be missed by all who knew and loved you.

To Cyndi's family I am so sorry for your loss.

Gail Ogle

Gail Ogle - October 20, 2025 at 10:12 AM

DB

Cindy was a very good friend growing up on Rhode. Her mom and us did a lot of things together and had a lot of fun. She was blessed by meeting Bill and being happy and enjoying her family. Praying for her family during this difficult time. 🙏🙏

Diane Bely - October 20, 2025 at 02:39 PM

KS

“ Katherine Peacock and Tom Slone. purchased the *Simply Elegant Spathiphyllum* for the family of Cynthia L. Goward.



Katherine Peacock and Tom Slone. - October 20, 2025 at 09:29 AM



“ Sweetest Sunrise Bouquet was purchased for the family of Cynthia L. Goward.



October 20, 2025 at 03:53 AM

AE

“ Angie, Mike, Winnie and Elliott planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia L. Goward.

Angie, Mike, Winnie and Elliott - October 19, 2025 at 07:03 PM

AE

“ Angie, Mike, Winnie and Elliott purchased the *Arrive in Style* for the family of Cynthia L. Goward.



Angie, Mike, Winnie and Elliott - October 19, 2025 at 07:03 PM

TJ

“ Tom And Connie Jelinek planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia L. Goward.

Tom And Connie Jelinek - October 19, 2025 at 06:23 PM

TJ

“ Tom And Connie Jelinek purchased the Serene Retreat for the family of Cynthia L. Goward.



Tom And Connie Jelinek - October 19, 2025 at 06:23 PM

JM

“ January and Chris Miller purchased the Pink Potpourri Bouquet for the family of Cynthia L. Goward.



January and Chris Miller - October 19, 2025 at 04:52 PM

SG

“ Skip and Willene Goerner planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia L. Goward.

Skip and Willene Goerner - October 19, 2025 at 02:55 PM

SG

“ Skip and Willene Goerner purchased the Peaceful White Lilies Basket for the family of Cynthia L. Goward.



Skip and Willene Goerner - October 19, 2025 at 02:55 PM

TC

“ The Clouds purchased the Sweetest Sunrise Bouquet for the family of Cynthia L. Goward.



The Clouds - October 19, 2025 at 02:34 PM

WO

“ With Sympathy, David & Elizabeth Ozzello purchased the Days of Sunshine Bouquet for the family of Cynthia L. Goward.



With Sympathy, David & Elizabeth Ozzello - October 19, 2025 at 10:23 AM

MF

“ Mike & Becky Barno & Family purchased the Enchanted Cottage for the family of Cynthia L. Goward.



Mike & Becky Barno & Family - October 19, 2025 at 08:22 AM

DM

“ We grew up together. We had many many sleepovers at each others house. She lived up the street a few houses. Many fond memories of us as kids. Her mom was the best too. RIP Cindy

Debbie muehlhoff - October 18, 2025 at 01:06 PM

DW

“ David W. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Cynthia L. Goward.

David W. - October 18, 2025 at 11:37 AM

LH

“ Cindy was a friendly woman. My family knew her when Tina & Tom lived next door to us in Roseville. She and Bill would visit often. Cindy always had a smile and pleasant conversation. She loved her family, especially the grandkids. We send our deepest sympathy to the entire family, especially Bill. She will be missed by many who knew her and loved her unconditionally.

*Bill & Linda Heath
William & Christopher*

Linda Heath - October 17, 2025 at 01:18 PM